



Privacy statement

We are aware that you place your trust in us as Handmade to Bloom and as a user of our website/web shop. We therefore see it as our responsibility to protect your privacy. On this page, we will let you know what information we collect when you visit and use our website/web shop, why we collect this information, and how we believe it will improve your user experience. This will give you a clear understanding of how we work.

This privacy policy applies to the services and products of Handmade to Bloom. Please be aware that Handmade to Bloom is not responsible for the privacy policies of other websites and sources. By using this website/web shop, you indicate your acceptance of the privacy policy.

Handmade to Bloom respects the privacy of all users of the website/web shop and ensures that the personal information you provide is treated confidentially.

By using this site/web shop, you agree to our privacy and cookie policy. Your data will never be sold and/or provided to third parties.

Our details are:

Company name:

Forrest tasebo

Trading under the name: Handmade to Bloom

Address:

Forrest tasebo

Tasebo Sörtomten 1

67195 Klässbol Sweden

Company number (in Sweden):

93401-19628

VAT number (in Sweden):

SE662018486501

What data we collect:

When you send us an email or other message, we may retain those messages.

Sometimes we ask you for personal information that is relevant to the situation in question. This enables us to process your questions and respond to your requests.

When you sign up for one of our services, request a download (of a product), or purchase one of our products, we ask you to provide personal data. This data is used to



perform the service or send the product. We ensure that we do not combine this data with other personal data that we have access to.

We only process the data that you provide to us yourself. This may include the following data:

- First and last name
- Email address
- Telephone number
- Bank account number
- Address details for shipping ordered products and creating quotes.
- Company name, VAT number, Chamber of Commerce number, website if you are company and would like to see this stated on an invoice.
- IP address Only when registering for the mailing list. Nothing else is done with this information.
- Information about your activities on our website, only after you have indicated via email that you agree to this. Examples include a photo of your wedding day or participating in a workshop.

For what purpose do we use personal data:

Handmade to Bloom processes your personal data for the following purposes:

- To process your payment.
- To be able to call or email you if this is necessary to perform our services.
- To inform you about changes to our services and products.
- To deliver goods and/or services to you.
- Handmade to Bloom also processes personal data if we are legally obliged to do so, such as data we need for tax returns.
- The data you provide yourself, for example via a contact form. Handmade to Bloom recommends that you do not provide any privacy-sensitive information via our website or via the contact form.

Purposes:

We do not collect or use information for purposes other than those described in this privacy policy unless we have obtained your prior consent to do so.

Special and/or sensitive personal data that I process:

The website/web shop and/or service does not intend to collect data about website visitors who are younger than 16 years of age. Unless they have permission from their



parents, guardian, or supervisor. However, we cannot check whether a visitor is older than 16. We therefore advise parents/guardians/supervisors to be involved in the online activities of their children, in order to prevent data about children being collected without parental consent. If you are convinced that we have collected personal data without such consent, please contact us immediately via the contact form and we will delete this information immediately.

Third parties:

The information will not be shared with third parties, with the exception of web applications that I use for my website. This data will only be used for the purpose of the application in question and will not be distributed further.

The companies with which we share your data are:

- DHL/Post Nord/UPS: address details for shipping products.
- www.dhl.com – www.postnord.se - www.ups.com
- Strato: Our website was created in Strato and we use a number of plug-ins that also store data. (www.strato.se)
- Accountant: checks the accounts every quarter, but does not use your data.
- Westra Wermlands Sparbank: this is where your payments to Forrest tasebo /Handmade to Bloom end up. (www.wwsparbank.se)
- Stripe: trade all our online card payments (www.stripe.com)
- Skatteverket (Swedish Tax Agency): they have access to our records (www.skatteverket.se)

Read the cookie and privacy statements of the respective platforms to find out how they handle privacy.

Changes:

This privacy statement is tailored to the use of the features on this site. Any adjustments and/or changes to this site may lead to changes in this privacy statement. It is therefore advisable to consult this privacy statement regularly.

Social Media:

We would appreciate it if you could also visit our social media pages from the website. This can be done by means of social media (share) buttons, among other things.

I have set buttons for the following Social Media Platforms.

- Facebook
- Instagram



Please read the privacy statements of the respective Social Media platforms to find out how they deal with privacy.

Links:

The website contains links to external websites. Clicking on a link will take you to a website outside Handmade to Bloom. These external websites may use cookies. Please refer to the cookie or privacy statement of the website in question.

Retention period:

We do not retain your data longer than necessary for the purpose for which it was received. When you unsubscribe from our emails, your personal data will be removed from the system by the end of the relevant month at the latest.

We store the data in our accounting system for at least 7 years, partly to comply with all legal obligations. This data will be deleted by us within 1 year after the expiry of this obligation.

The above period applies unless we have further legal obligations to store the data for longer and/or keep it available.

Rights:

You always have the right to withdraw your consent to the processing of your data, after which we will no longer process your data. Withdrawing this consent does not affect the lawfulness of our data processing based on your consent, which took place before this withdrawal.

You also have the right to access your personal data and the right to rectify your personal data. If you want to know which personal data we process about you, you can submit a written request for access via the contact form.

If your data is incorrect, incomplete, or irrelevant, you can send us a written request to change or supplement your data. In addition, you have the right to have your personal data deleted, the right to restrict processing, and the right to object to processing.

Furthermore, you have the right to transfer or make your data transferable. You can also submit a written request for this via the contact form.

We will process your request within 4 weeks. Written requests also include requests sent by email.

Changes:

We reserve the right to change our privacy policy at any time. The changes will take effect at the announced time of entry into force.